

The name of our group newsletter, "Maya," is inspired by the Latin word "maiores," which means "greater" or "growth." This reflects our aspiration to continuously grow and adapt in the ever-evolving field of data for AI. Additionally, Maya carries a deeper significance in various cultural contexts, symbolizing the interconnections and intricate patterns of life — a perfect metaphor for the complexity of data ecosystems we navigate and protect. The choice of the name symbolizes unity, collaboration, and purpose. It serves as a reminder that all company members are moving together toward our common goal: rightful and appropriate data utilization while fostering trust and innovation in a digital economy.



## Growth Milestone Spotlight

Backed by a mere €627K, and 3 times more in sweat equity, Maya is gearing up to another funding round of € 2.4M for turning vision into real, enterprise ready impact.

## CUSTOMER SPOTLIGHT

### \* Generative AI, Zero Risk for clinical documentation:

AI-Safe APIs, protecting AI data pipelines for patient-doctor transcription for health staff in Germany.

### \* GDPR-Compliant Data at Scale to train staff:

GDPR-compliant real data copies to train staff on day-to-day operations reducing onboarding time by 20%.

### \* CYSEC & Maya Partnership

Partnering to enable secure, privacy compliant cloud workloads with zero-trust architectures.



A Journey Curated by Maya Data Privacy

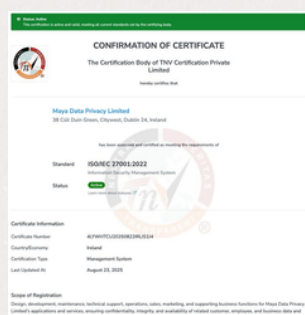
## The Data Museum 2030

Dear Friends and Innovators,  
As we step through the doors of our "Data Museum 2030," I'm proud to present this Q3 edition covering July–September 2025, a season that reminds us: every breach prevented, every regulation mastered, and every partnership formed is an artefact of our shared journey toward a future with usable data without risks.

At Maya, we believe that data privacy isn't just compliance — it's trust, innovation, and culture. In these pages, you'll witness how we converted challenges to shape the breakthroughs that make data usable, showcase like in a museum for all, to use it for AI and more. Let's celebrate our progress towards a world where AI, business growth, and privacy walk together.

## Message from MAYA & Partners

*We're gearing up to transform terabytes of data in minutes. Demonstrated performance with 1000+ tables in ERP system transformed in minutes, we have achieved our initial targets. With partners giving us strength by presenting the solution to their existing clients — MAYA continues to turn vision into impact.*



## ISO Certification

A milestone that cements Maya's commitment to global trust and compliance. With ISO standards in place, Maya is now even more enterprise-ready, assuring clients across healthcare, finance, and manufacturing that privacy is not only preserved but engineered by design.

"Strong to Stronger – Certifications that prove trust. Funding that fuels innovation."



# Newspaper Highlights (Data Breaches of 2025)

A Glimpse into the Data Breaches That Shook the World



## The Problem

## Data-Rich, Value-Poor

Enterprises possess vast amounts of valuable data, but regulatory compliance and privacy concerns prevent them from unlocking its potential

92%

Organisations have No GDPR compliance plan  
SANS Institutes

41.8%

Fintech breaches from data shared with 3rd party vendors  
Business Wire 2025

54%

Breaches in non-production systems  
Delphix 2024

40%

Derive no value from their data  
Every Study

89%

Don't properly protect data  
Vanson Bourne 2022

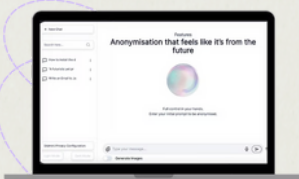
70%

Customers abandon after breach  
Harris Poll

## Our Solution: Privacy-First Data Platform

### AISAFE

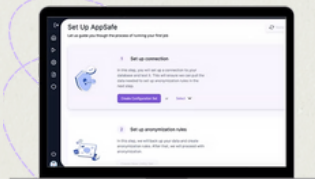
For everyday use of LLMs



- APIs to de-identify in AI pipelines, Sensitive data ok - for LLM, LMM
- Piles of files - de-identified zero data stored

### APPSAFE

For Databases



- de-identified production copy of ERP, CRM, HR, others in 5 days
- hospitals, consumer goods, hospitality - major success

### FILESAFE

For Files



- Share with contractors outsource with no risk
- AI projects reach scale with real data, live anonymity, instant results

Maya's privacy solutions are now available on the **SAP Store**, **Microsoft Store**, **AWS Marketplace (login needed)**, and **our website**, making it easy for enterprises to access and deploy them. Whether you choose on-premises, private or public cloud, you can enjoy seamless deployment and enrich data utility.



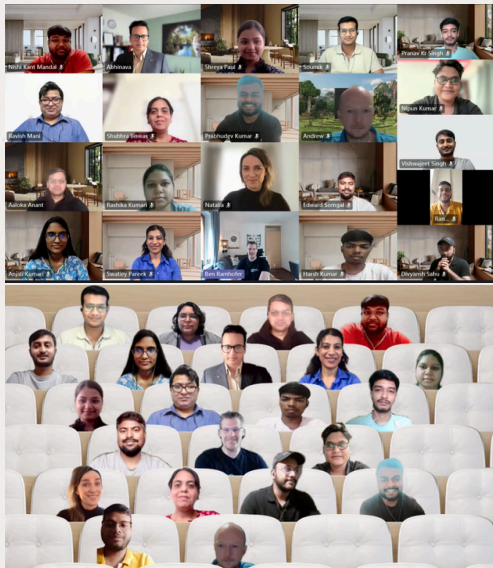
### Contact Us

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# Events Highlights



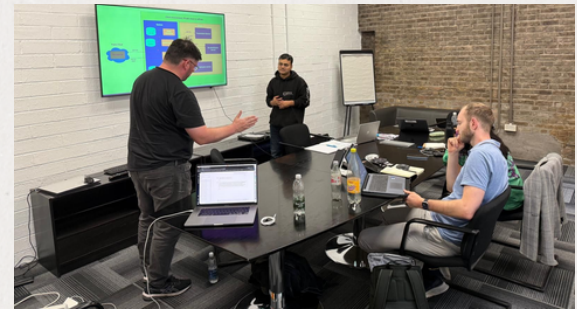
## The Heart Behind Maya

Our global team connected across time zones in an all-hands meet - celebrating the people who power Maya. Every line of code, conversation, and idea moves us closer to our mission: making enterprise data usable with compliance.



## Expanding Horizons in the Nordics

Maya Data Privacy joined the Irish Trade Mission led by Minister Alan Dillon TD, strengthening its presence in the Nordics and showcasing Ireland's innovation in privacy-first Data for AI solutions.



## Smart Country Convention, Berlin

Maya Data Privacy joined innovators shaping smart cities and public digital systems emphasizing that data anonymization is now essential for AI, compliance, and public trust.



## Powering Privacy with Oracle

Maya Data Privacy strengthened collaboration with Oracle, exploring how Maya's privacy-first solutions can seamlessly run on Oracle infrastructure - fueling innovation through strong ideas and even stronger partnerships.

## A Few Notes To Remember

- Data is the new treasure: safeguard it, use it and customer trust follows.
- AI thrives on compliant data much more than patch work data.
- Innovation means responsibility built with privacy and responsibility.
- Every dataset tells a story make sure yours speaks of integrity.
- Once data is gone it's gone forever.
- Maya transforms data giving it usability and its owner peace of mind.
- Anonymity is the new Digital Freedom to do more with AI





# Stories of Impact

## This Month’s Story: From Strong to Stronger

This quarter has been a remarkable journey, marked by milestones that reflect our collective vision and determination. Achievements like ISO certification and delivering to clients with partners are not just successes for Maya—they symbolise the trust, collaboration, and shared ambition that drive our ecosystem forward.

To our partners, your collaboration empowers us to build solutions that are innovative, reliable, and impactful. Each project we undertake together enhances your top-line revenues, growth in margins and enhances customer trust. Your clients data can be usable safely, securely, and responsibly for AI and many other purposes.

*Thank you for reading!*

To the innovators and team members, your creativity and dedication continue to transform challenges into opportunities. Your passion for privacy-first technology ensures that every solution we deliver is not only cutting-edge but also compliant and practical in real-world applications.

To our Investors, Advisors and Business Development Partners, your contributions are invaluable in making a long standing change in the world. In transforming the way across the globe, across the tech stack on how every data is consumed with not being served directly to the data owner.

To our customers, your trust and belief in Maya fuels our passion. As we move forward, we remain committed to creating technologies that safeguard your data, accelerate your business growth, and inspire confidence. Together, we are building a future where privacy, innovation, and impact go hand in hand.

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